



11 May 2011

W2D2 Limited
Second Avenue
Deeside Industrial Park
Deeside
Flintshire
CH5 2NW

Individual Restaurant Company plc
Ridgefield House
4th Floor
14 John Dalton Street
Manchester
M2 6JR

Dear Sirs

Re: CASH OFFER BY W2D2 LIMITED FOR INDIVIDUAL RESTAURANT COMPANY PLC

We write regarding the offer document to be issued in connection with the cash offer for Individual Restaurant Company plc (the "Offer Document") to be dated on or around 11 May 2011.

We hereby consent to the issue of the Offer Document with the inclusion of our name and references thereto in the form and context in which they appear.

Yours faithfully

Phil Adams
Group Chief Executive

For and on behalf of
Altium Capital Limited